



Earn your degree in Business Administration

Gain the skills to become your own boss.





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Kickstart your creativity and bring your business ideas to life

If you are a business-minded individual with a drive to make a positive difference in the world, a Business Administration degree could be a great fit for your future! Our business degree programs will expose you to the fundamental concepts of the business world while giving you the flexibility to tailor your degree to your specific goals. Whether you are looking to become your own boss or use your business skills to boost your career in another field, you'll need to master core business concepts that will transform you into an effective business professional. In today's competitive business environment, it's critical that you position yourself as a leader in the field

— that's why Goodwin University is committed to providing you with a solid foundation on which to build your career.

At Goodwin, you can earn your business degree quickly! We offer traditional 15-week classes, as well as accelerated 7-week options for students looking to get on the fast-track toward a rewarding career. Today's workforce is dynamic, and the way we conduct business is always evolving — there's no better time to dive into this growing field. Take the leap and start earning your degree in Business Administration today!

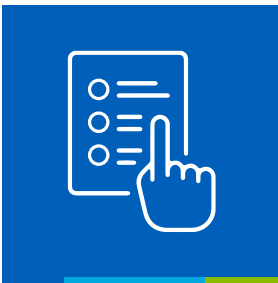
Why a degree in Business Administration?



Sharpen critical skillsets for success in the business world

It is essential that you enter your career with a polished understanding of core business concepts and the moving parts that influence how a business is managed.

At Goodwin, we'll teach you the fundamental skills involved in marketing, business law and ethics, business management, customer relations, and more!



Tailor your degree based on your interests and goals

Our curriculum is designed to be completely customizable — so you can gain the relevant skills you need without wasting time or money.

Whether you're pursuing an associate or bachelor's degree, you can choose from one of our four business concentrations:

- Entrepreneurship
- Human Resource Management
- Manufacturing Management
- Open Business



Your career possibilities are endless

Obtaining a degree in Business Administration will make you a versatile and highly sought-after job candidate after you graduate.

Graduates of Goodwin University's Business Administration programs have gone on to pursue rewarding careers in the following settings:

- Corporate
- Education
- Entrepreneurship
- Local, state, and federal government
- Manufacturing
- Nonprofits
- Start-ups
- And more!

Associate vs. bachelor's degree

At Goodwin University, you have the option to pursue an associate or bachelor's degree in Business Administration. Both programs are composed of in-depth curricula designed to set you up for success in a variety of fields, including the corporate, governmental, and corporate business spheres.

No matter what your career goals are, the Business Administration program at Goodwin truly has something for everyone.

Associate degree program

Our associate degree in Business Administration program will give you a deep understanding of fundamental business concepts, including business law and ethics, marketing principles, business planning and development, and corporate social responsibility. Your knowledge of a broad range of business concepts will be applicable to a wide variety of settings in your career.

Bachelor's degree program

The most significant difference between the associate and bachelor's degree programs is that the bachelor's degree in Business Administration has a narrower focus on entrepreneurship and prepares students to run their own, independent businesses. The curriculum for this program is sharply focused on setting you up to succeed as an entrepreneur. Under our network of experienced professionals, you'll learn how to start, run, and manage your own business. By analyzing case studies and conducting research on the business market, you'll learn how to apply fundamental business concepts and create a career you're proud of.

Why Goodwin?



Flexible class schedules

Whether you're working full-time or taking care of your family, we believe that your personal life is just as important as earning your degree.

Business Administration classes are offered days, evenings, and weekends with on-campus, online, and hybrid formats available. We offer six class starts annually, and you even have the option to take accelerated 7-week courses — so you can earn your degree on a schedule that works with your busy lifestyle.



We put you first

At Goodwin University, we have a student-centered approach to learning.

Our expert faculty are dedicated to giving you the one-on-one attention you deserve, and we offer a wide variety of student resources such as counseling services, financial aid, our Ann B. Clark Co-op, and more. While you're earning your degree, we'll be there to support you every step of the way!



A focus on career readiness

Pursuing a degree in Business Administration can be a pathway to an immense sense of personal and professional fulfillment — that's why, at Goodwin University, we are committed to preparing you for success in your career.

Our faculty are experts in the business world, and their years of experience will help you view the core concepts involved in business management through a closer lens. You'll walk away with the ability to apply what you've learned and chase your dream career after graduation.

Course format



On-campus classes

When you're earning your business degree, it's important that you form a network of professionals that you can lean on when you jump into your career.

By coming to campus and participating in on-campus class sessions, you'll be able to work closely with your peers and have in-depth discussions about the applications of your learning. Business is a highly creative field, and the ability to bounce ideas off of each other in-person will prepare you with the interpersonal skills you need for success.



Online classes

Online classes are perfect if you're working full-time or managing your personal responsibilities.

Courses are offered in synchronous and asynchronous sessions.



Hybrid classes

Many students enjoy our hybrid class format, which offers the best of both worlds — both online assignments and on-campus responsibilities.

This will allow you to make time for your personal responsibilities while still working toward your degree.

Class formatting options

We know that you're busy taking care of your personal responsibilities— that's why we offer flexible class schedules. Classes are offered days, evenings, and weekends with on-campus, online, and hybrid formats available.



Synchronous

Some courses in this program are offered in the form of online, face-to-face meetings with your classmates and faculty.

This gives you the opportunity to engage in important conversations and debates regarding your course material. Participating in a synchronous learning session gives you the experience of an in-person class setting without the inconvenience of having to drive to campus.



Asynchronous

Our asynchronous courses are the perfect way to earn your degree while working around your busy schedule.

Asynchronous courses can be completed on your time and don't require any face-to-face meetings, so they're a great fit for the working professional. You'll work independently to complete your assignments and touch base with our faculty along the way to make sure you are getting the support you need.

Curriculum

For complete curriculum details on our [bachelor's](#) or [associate degree](#) in Business, please visit our website.

Student testimonials



I really loved the flexibility of Goodwin's class schedules. The professors were so understanding. They knew that we had lives outside of school, families to feed, and work obligations to manage. They really helped us to navigate our way regardless of the circumstances.

— *Chenaé Russell, Graduate*



The business professors don't just come from the academia world. They actively work in the field that they are teaching. This is a tremendous resource for students as they can provide real world scenarios based upon their experience and keep up with industry trends. They talk the talk and walk the walk.

— *Bryan White, Graduate*



I loved the business faculty. All come from diverse backgrounds and brought different perspectives to the classroom. It really added value to my classes.

— *Kara Kurtz, Graduate*



Financial aid

Paying for college doesn't have to be stressful — we make it easy to understand the costs of your education before classes even begin.

We are committed to helping you earn your degree at a cost that is affordable to you. At Goodwin, there are a variety of financial aid opportunities available to you, including scholarships, grants, and student loans that need to be repaid, and work-study opportunities that provide a regular paycheck.

For students interested in pursuing a bachelor's degree in Business Administration, **we offer a 30% scholarship opportunity to those who qualify!** Students must be enrolled in at least three classes per semester and maintain a GPA of at least 3.0 to qualify. For more information on the scholarship, please visit [our website](#).

Check out our [financial aid page](#) to find out how Goodwin University can help you pay for your education.



Student resources and support

At Goodwin University, we are invested in the continued success of our students. We believe that you deserve great support services and resources to help you achieve your goals!

Academic Resources

- [Academic Advising](#)
- [Admissions](#)
- [Financial Aid](#)
- [Registrar's Office](#)

Academic Support

- [Academic Success Center](#)
- [Library](#)
- [Tutoring](#)

College Experience

- [Clubs and Organizations](#)
- [Student Engagement](#)

Professional Development

- [Lifetime Career Services](#)

Personal Support Services

- [AccessAbility Services](#)
- [Ann B. Clark Co-op](#)
- [Counseling](#)



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Contact us today!

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goodwin.edu/business

Goodwin University is a nonprofit institution of higher education and is accredited by the New England Commission of Higher Education (NECHE).